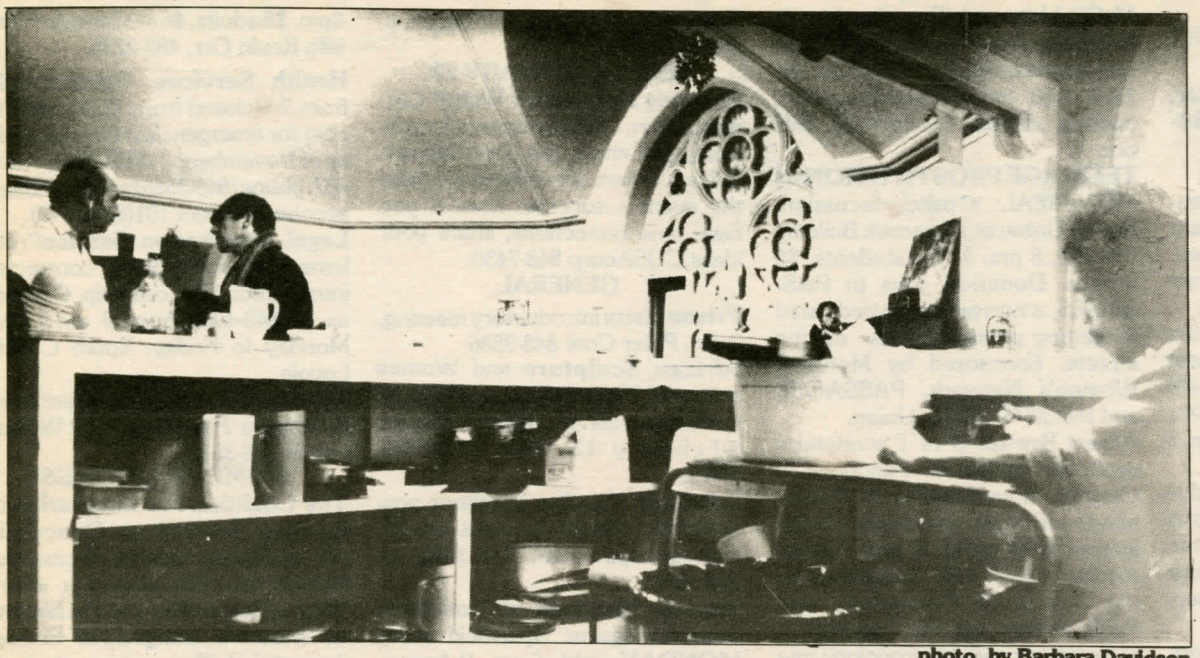


photo by Barbara Davidson

After the *Link* reported that Grueu got kicked out of the library, angry students forced the library administration to change its mind. The homeless man eats meals at St.James Church (above).

the Link

Concordia University
Montreal, Quebec

Volume 8, Number 25
January 19, 1988

Homeless man hits books again

by Francesca Lo-Dico

Student pressure has convinced the library administration to reverse its decision to prohibit a homeless man from studying at the Norris library.

Damjan Gruev, 53, was kicked out of the library in December because security said "he carried too much luggage". Outraged students began circulating a petition protesting the library's decision.

After receiving angry letters, the 150-name petition and meeting with the protest group Friday , Mate announced "Mr.Gruev has been reinstated and is considered an external user in good standing."

"People were very supportive," said 3rd year philosophy and English student Sara Shields, who organized the protest.

"Many of the people were very angry and added comments next to their signatures like 'You should be honoured', 'This is ridiculous', and 'Let the man in.'"

Gruev said he is very happy that he can now return to his quiet corner on the sixth floor of the Norris building. At night, he goes to a back entrance at Place des Arts, where he sleeps with other homeless men near a hot air vent.

"As an unemployed and homeless person, the work in the library has been profitable for me personally because I found my time usefully spent," Gruev said.

Gruev spent every day of the past seven years reading, studying and taking notes in the Norris library. In the afternoon of December 2, however, a security guard pushed him out of the building after a lengthy quarrel. According to security, the native of Bulgaria had failed to show an I.D. card despite the fact that Concordia's libraries are open to the public.

Library director Al Mate defended the decision, telling *the Link* that Gruev could not re-enter the library because he carried "too much luggage, garbage and substances that attract animal life."

Library administrator Joe Princz, however, said he gave Gruev a locker in the Norris building two years ago to store personal belongings.

Although Gruev is allowed back into the library, Mate refused to give him a locker to keep his belongings in. Gruev's old lockers are empty now, and Mate said he prefers to "give them back to the university.

"We felt we should not get into the locker business," he added.

Gruev insisted that he needs a locker. "I can't carry everything with me," he said. "The inability to use the lockers makes it impossible for me to use the library."

Shields said she will try to find a locker in the Norris building for Gruev.

Social worker Lucia Kowaluk, coordinator of a drop-in centre at St. James Church where Gruev eats dinner with 20 other homeless men daily, said she is furious over the university's treatment of Gruev.

"When the university has the opportunity to so easily provide a service to a member of society who can get so much out of it, but instead turns this person away, the library is not fulfilling its function." she said.

Currently, there are about 10,000 homeless people in Montreal. This city hall figure includes people who have no home, those who sleep in the streets, and those who live in unsuitable conditions.

According to city hall social worker Yvon Theriault, many homeless people are discriminated against and often get kicked out of public places such as libraries, museums and community centres because of complaints about their appearance.

"These people who complain are stereotyping homeless persons because they are not acceptable by society or the public," said Theriault. "But we should do something for them. It's their way of living and it's not up to us to judge them."

CUSA calls fee referendum

by Andy Riga

In a referendum next week, students will decide whether they will have to pay up to $12 more to register in September.

Students will be asked to vote on a proposed 40-cent-per-credit increase in student association fees during by-elections scheduled for January 25, 26, and 27. Currently students pay $1.60 per credit.

The increase is needed to help offset rising costs and improve existing CUSA programs, said CUSA co-president Maxine Clarke. She said an increase would also allow CUSA to give more money to clubs whose budgets were cut by up to 40 per cent this year.

"If we don't get this increase, there will be more drastic cuts in CUSA services and club budgets next year," Clarke said.

"A number of clubs have formed since we got our last fee increase (in 1984)," she said. "We have to deal with inflation, rising phone bills, rising salaries."

With more money, Clarke said CUSA could offer an improved resume service and hire a part-time counsellor who could help students find jobs.

At the beginning of this year, CUSA cut back on club budgets and administrative expenses because of a $300,000 deficit. CUSA estimates its deficit will be below $20,000 by the end of the year.

"We have a huge deficit and clubs are demanding more money," said CUSA finance vice president Scott White. "We need more money or we're going to have to cutback more next year.

"An increase would allow us to expand our services to general students who aren't participating in any of the clubs," he said.

White said CUSA's financial problems have forced the association to only go through with its initiatives part way. He said the association should be able to keep the job bank open more than three days a week and it give the women's centre more money.

He said that since CUSA's last fee increase in 1984, the fee has actually gone down due to inflation and a decrease in students.

Concordia's student fees are currently the lowest in Canada, according to White.

"The next lowest is double CUSA's," he said.

Alex MacPherson, a member of CUSA's board of directors, said he thinks CUSA should become more accountable to students before it asks for more money.

"I think CUSA needs more money," he said. "But my feeling is that CUSA and its Board of Directors should try to get in touch with average students a little more. A lot of students would not be able to tell you what CUSA is."

He said that although the reasons for the increase are valid, he will vote against it in the referendum.

"CUSA's problem is more than just monetary," he said. "For example, a fee increase is certainly not going to solve the communications problems between CUSA and students."

Fine Arts want freedom

by Andy Riga

CUSA is considering a plan that could drastically alter the system of student government at Concordia.

The Concordia University Students Association (CUSA) is currently the central governing body which collects the student association fee paid by each student when they register. CUSA is also responsible for deciding how that money is distributed.

All clubs must submit budgets to CUSA for approval.

Three faculties (Commerce and Administration, Fine Arts, and Arts and Sciences) each have a separate departmental student association which is governed by CUSA. (The Engineering and Computer Science student association separated from CUSA in 1984 and is now autonomous.)

A plan currently being negotiated between CUSA and the Fine Arts students association would give the Fine Arts group semi-autonomous status.

According to the preliminary plan, Fine Arts would be given a lump sum and would be allowed to distribute the money to clubs in its faculty. CUSA would keep a certain amount of money to finance services such as the radio stations, the job bank, and the women's centre, said CUSA finance vice-president Scott White.

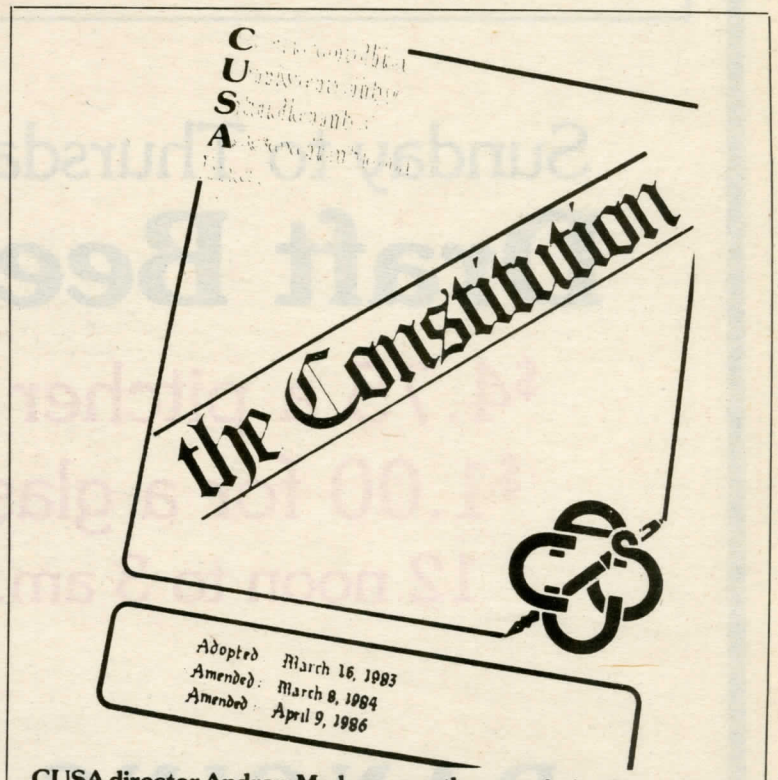
He said the discussions he is having with Fine Arts are preliminary and the plan could only be initiated if students agree to a fee increase in next week's referendum. He said the plan would eventually include the Commerce and Administration students association (CASA).

"The only problem with setting up these semi-autonomous groups which control their financial destiny is that we may end up splitting up CUSA," White said.

There has been talk within the Fine Arts and Commerce and Administration student associations of separating from CUSA to gain more control over their policies and finances.

In a general assembly last week, CASA threatened to separate from CUSA unless it is given more decision-making power.

White said he has been studying ways to change how CUSA distributes money since last year.



CUSA director Andrew Madson says the association 'is out of touch with its members." CUSA is now looking at ways to update its constitution since commerce students are threatening to pull out.

Agenda

Use the Agenda to publicise any Concordia-related event. Drop off your info at our offices at Sir George(H-649) or mail it in, indicating Agenda on the envelope. Deadlines are 5 p.m. Friday for Tuesday issues and 5 p.m. Wednesday for Friday issues.

TUESDAY JANUARY 19

Stinger Women's Hockey vs UQTR, 6:45 pm Loyola Rink.

Les Années-lumière 1988-2000, Instalation technologique presentee par la troupe de l'Ecran humain, 5 pm, La Galerie de l'UQAM, 1400 rue Berri, salle J-R120, Pavillon Judith-Jasmine. 282-8421.

WEDNESDAY JANUARY 20

Butt-out Day! National Non-Smoking Day. Health Services will have an information booth, offering helpful hints and referral information. Stop this nasty anti-social dirty disgusting deadly habit.

Montreal Expos Marketing VP, at Loyola Faculty Lounge - AD 308, 4 pm - 6 pm. Presented by the Concordia Marketing Students' Association.REFRESHMENTS.

QPIRG Film showing- "Action for Change" about student PIRGS and actions on public concerns. 6:30 pm, S-CI basement, 2149 Mackay, 848-7410.Sponsored by the QPIRG Organizing Committee.

pus Centre, featuring Evan Carter, Jeff Bradley. sponsored by CUSAcorp, 848-7430.

THURSDAY JANUARY 21

FREE TRADE: with Bernard Landry , economist at UQAM, and Social Aspects of Engineering lecturer.H-635/2, 11:45 - 1300hr. info 848-3071.

Montreal Women Artists of the 1950s Panel Discussion: Guest Speakers Madeleine Boyer, Marcelle Ferron, François Marc Gagnon, Guido Molinari, Tobie Steinhouse. 2 pm. FREE. info 848-4750,Jenny.

Lonergan College sponsors "Education for a critical consciousness in Canada" by Mary Boyd, director Social Justice Committee Diocese of Charlottetown.4 pm, 7302 Sherbrooke W.. info 848-2280.

Art History Department sponsors Jim Borcoman, curator of Photographs collection, H-110, 6:30 pm. info 848-4700. Lecture series celebrating the opening of the National Gallery Of Canada (Ottawa).

PUGWASH. Opening night reception and supper of the Conference on the Future of University and Society, McGill University Thursday Jan. 21 to Sunday Jan. 24. Opening address on Canada's high-tech future. In The Alley 5:30 pm (reception/supper), opening address, Leacock 26, 8:00 pm.

TEEN-AGE PROSTITUTION IN MONTREAL: a panel discussion, McGill University, Leacock Building Rm 232, 8 pm. $1 for students, $2 others. Donation goes to PASSAGES, a non-profit org dedicated to getting young females off the streets. Sponsored by Montreal Women's Network, PASSAGES and McGill Women's Union.

Albert Breton U of T economics professor speaks on Functions of Central Governments in Federations and hegemonic powers in the international order, 8 pm, Alumni Auditorium, H 110. Sponsored by the School of Community and Public Affairs and the Department of Sociology and Anthropology.info 848-2575

Just for Laughs Comedy Night Reggies Pub, 8 pm sharp, with Mike Hirsch, Jeff Rothpan, Simon Rakoff and E.J.Brule. $4. Sponsored by CUSA programming.

Weekly Meeting of the QPIRG Organising Committee, 1:30 pm, Room 204, P-annex, 2020 Mackay. 848-7410.

FRIDAY JANUARY 22

Planning Meeting for Winter Carnival, 2 pm, Oasis Lounge in Loyola Campus Centre, top floor. Interested volunteers are needed to make the event a success. Even if you have time restrictions, share your ideas.CUSAcorp 848-7430.

GENERAL

Prison visits introductory meeting, 2 pm, Peter Cote 848-3586.

African Sculpture and Women artists of Montreal in the 1950s, at the Concordia Art Gallery, January 6-February 13. info: 848-4750. FREE.

Influenza Vaccine injections now available at Health Services for high risk groups. info: 848-3565 or 848-3575.

Weekly Meetings of Concordia Students against Apartheid every **MONDAY** night, 6 pm. P-Annex, 2020 Mackay, rm 203. Everyone welcome.

Clothing Boutique Friday 2-8pm,for the refugee program of Tyndale-St,Georges Communtiy Centre. 876 Richmond Square, near Guy and St.Antione.Good used clothing from.25 to $10. Coats,jackets, sweaters,skates,etc.

University Writing Test appointment cards now available at Registrars Services, AD-211 Loyola, N-107 SGW. You need an appointment card to write the test, which is on January 29, 4 pm at SGW,

SEXUAL PERVERSITY IN CHICAGO by David Mamet,presented by the Hidden Attic Theatre, opens January 21 at the Atwater Library, 1200 Atwater, 3rd floor. January 21-24. 29-31, February 4-7, 8pm. $8 adults, $6 students/seniors. info Kevin Orr, 483-2235.

Health Services. Opened daily from 9-5(closed from 12:00-1:30 except for emergencies) New location as of Novembeer 3. 2155 Guy, room 407. phone (848-3565) and 6935 Sherbrooke W. room 101(848-3575).

Legal Information Service Problems with your landlord? contracts? immigration? We can help. Contact us at 848-4960 from 9 am-5 pm, Monday to Friday. Room C 326, Loyola.

Photography classes Beginnining in January. For info call Art Workshop at 848-3511

WOMEN'S LISTINGS

The Coalition For Integration of Lesbian Studies at Concordia will be holding weekly discussion/-support/action sessions every Wednesday at 3 p.m. at the Simone de Beauvoir lounge(2170 Bishop, downstairs). New women, students and faculty, welcome!

Women's Studies Student Association is looking for new membership. Students enrolled in Women's Studies course(s) welcome. 2170 Bishop MU 301-1 848-7449.

Concordia Women's Collective-new members very welcome. We have an exciting season ahead. If you want to join or have ideas call 848-7411 and leave message or call Women's Centre at 848-7431 for more info.

Auberge Madeline a shelter for homeless women, needs volunteers. A training periood will be provided. Women with free time, a good sense of humour, and a minimal ability in French contact Guylaine Racine at 844-4064/844-7578.

The Muslim Student Association

wishes to invite all interested people (members & non-members) to its

Orientation Gathering

Date: Fri., January 22
Time: 6 pm.
Place: SGW Rm. H-651

ATTENTION WOMEN:

All those with the Childhood Experiences Questionnaire for Dr. Brender are requested to return them, when completed, to the Psychology Dept. (H-663) as soon as possible. Remember, we need your tickets in order for you to be entered in the lottery.

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Research group asks for bucks

by Lina Dib

The Concordia chapter of a research and education group will conduct a referendum this spring asking students to provide it with a 20-cent-per-credit operating budget.

The Quebec Public Interest Research Group (QPIRG) is currently considered a CUSA club, receiving about $4,500 from the students'association each year.

If the referendum campaign is successful, QPIRG would receive nearly $90,000 a year, according to CUSA vice-president finance Scott White.

QPIRG members say a certain level of independence from the student association—and the increased revenue—- will permit the group to achieve equal status with other PIRGs in Canada and the United States and enable it to better attain its goals.

"PIRGs represent students on community issues: housing, environment, consumer issues; (we) work for constructive social change," says Duff Conacher, member on the organizing committee.

Alex Macpherson of CUSA's board of directors says CUSA's constitution does not allow groups to collect fees on their own. Although he says CUSA hasn't formulated a policy regarding theQ-PIRG campaign, Macpherson con siders political independence for the group is a good idea.

But he also says the 20-cent fee is too steep: "I would be surprised if they get it."

The first PIRGs were set up early in the 1970s by American consumer advocate Ralph Nader on university campuses in Oregon and Minnesota. They are now present on 130 campuses in U.S. and on eight in Canada.

Twenty-five students chanted anti-apartheid slogans yesterday in front of Montreal's chamber of commerce when the South African ambassador showed up to give a speech to big business types.

Feds squeeze Challenge '88 budget

OTTAWA (CUP) — Federal minister of youth Jean Charest says students can thank a lower unemployment rate and a booming economy for the government's zero per cent increase in funding to the summer job program, Challenge '88.

Charest announced January 12 that funding for the job creation program will remain frozen at the summer '86 and '87 levels of $180 million.

Charest also said that $4 million more of that money will go toward the high school drop-out part of the program.

"Those who have benefitted the most from the program are college, CEGEP and university students, so that's why we are concerned about the secondary level students, especially potential drop-outs," said Charest, adding that college and university graduates represent only six per cent of total unemployment in Canada.

But student leaders are angry and disappointed with the announcement.

"I can't for the life of me see why we should be pleased. Funding for summer employment has been decreasing since 1985 and this latest 'no increase' erodes benefits students hoped to gain from a lower unemployment rate," said Tony Macerello, chair of the Canadian Federation of Students (CFS).

Last summer's jobless rate for returning students of 12.5 per cent was the lowest since 1981, down slightly from the summer '86 rate of 13.3 per cent. However, rates were up substantially in Saskatchewan (from 12.7 per cent in '86 to 15.6 in 87), and in Quebec (from 14.8 to 15.8).

Charest said the Challenge program reflects regional disparities, with more grants going to regions where unemployment is highest.

But Macerello said students do not make enough money through the Challenge programs to offset education costs. The average gross earnings for a student on a Challenge grant last summer was $2,141, but education costs can run over $6,000, said Macerello.

"I don't care how many times they tell us how low the student unemployment rate was, I'd like to know how many of the students who did get jobs through this program were able to return to school on those wages. And if they did, let's see what their debt loads look like," said Macerello.

Macerello also disagreed with Charest's solution to the high school drop out problem, saying "a big factor for drop-outs is that they don't see university or college as options and financial barriers play a major role in that."

But Charest said that Canada requires a skilled labour force and that the biggest problem for youth today is the school-to-work transition.

"I can't envisage a distant Canada where every young person goes to university. The great majority require a minimum level of training to enter the labour force. For certain people, post secondary education is necessary. But as the system is designed now, we need to develop a skilled labour force," said Charest.

"They are trying to overshadow the whole purpose for the Challenge program with these extra millions for WOW (Work Orientation Workshops),"said Macerello. "The emphahsis for the program has been and should be to help st udents earn money to go back to school."

But Charest said CFS is askig too much.

"I don't know where CFS ever got the idea this program was supposed to give students all the money they need to go to school and we don't pretend that it does," said the minister. "We are simply trying to create jobs that otherwise wouldn't exist."

CFS also crticized the government's emphahsis on private sector participation in the program.

Private sector jobs pay significantly higher wages ($2,772 avearge gross compared to $2.099 in the public sector and $1,770 in the non-profit sector) but the private sector hires fewer women and pays them less than either the public or non-profit sectors.

Last summer, 39.4 per cent of private sector Challenge jobs went to women, while women were hired for 55.8 and 61.6 per cent of the public and non-profit sector jobs.

Men grossed on average $302 more than women in the private sector Challenge jobs over the summer even though average job duration in the private sector was longer for women.

A 1986 government evaluation of the program showed that 83.3 per cent of the private sector jobs funded through Challenge grants would have been created anyway, without government subsidization. However, almost 50 per cent of jobs in the public and non-profit sectors would have been created without the program.

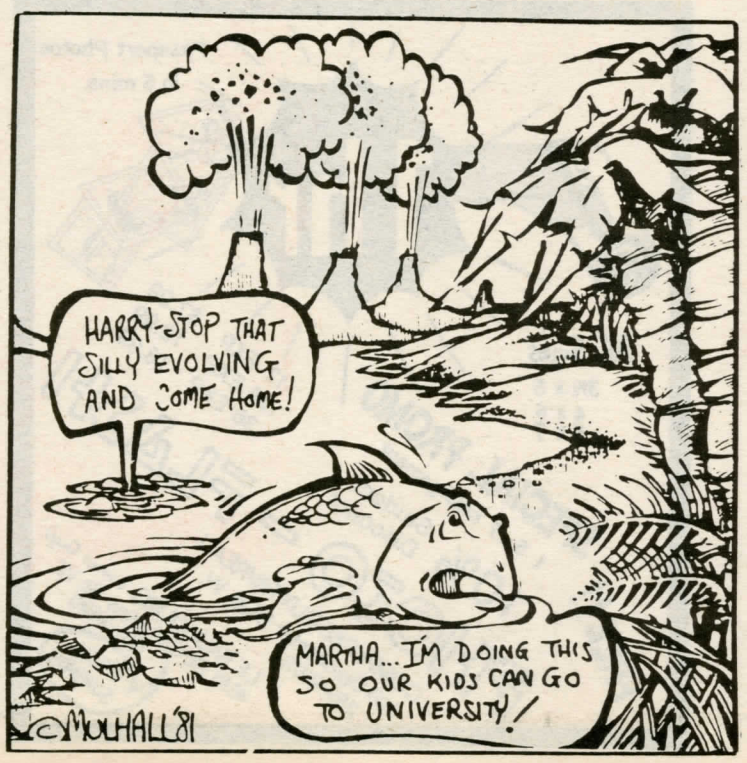
Charest said the government plans to increase its emphahsis on private sector involvement from 28 per cent last year to 30 per cent for Challenge 88.

He added the government is aware of the problem women face in the private sector.

"We are not satisfied with the participation rate of women in this sector and we will pay more attention to it," he said. "But it requires a partnership; women must be encouraged to go after non-traditional jobs."

Macerello said he plans to ask Charest to set up a national advisory committee on student employment so that students could help evaluate an improve the Challenge prgram.

But Charest doesn't sound keen on the idea. "The last thing Ottawa needs is another committee," he said.



Funding increases

TORONTO (CUP)—Prime Minister Brian Mulroney offered few details when he announced January 14 a five-year $1.3 billion boost for university science and technology programs.

Opening the National Conference on Technology and Innovation, Mulroney promised new funding for the creation of national Centres of Excellence and for 2,500 annual scholorships for science and engineering students.

"The broad purpose of the (Centres of Excellence) program is to establish networks of researchers and scientists across the country to conduct world-class research in areas crucial to Canada's long-term competitiveness," Mulroney told the conference of over 200 education, government, business and labour representatives.

He said federal ministers will negotiate the program's details with the provinces and with the private sector.

But university and research council officials were cautiously optimistic about the first major research funding increase since the Tory government took office in 1984.

"It's a start. I'm cheered by it, but a lot more will have to come," said Larkin Kerwin, chair of the National Research Council.

He said the increase in technology spending from 1.3 per cent of Canada's GNP to 1.35 per cent was a long way from the 2.5 per cent promised by the Tories in the 1984 election.

Canadian Association of University Teachers president John Evans agreed.

"Any improvemnt is to be welcomed, but it doesn't yet live up to the government's own goal," he said.

Science Council of Canada chair Geraldine Kenney-Wallace said $1.3 billion is a deceptively large figure.

"When you look at what has to be done in the country, $260 million (a year) does not go far," she said.

"The Centres of Excellence are an excellent program," Kenney-Wallace said," (but) the plan has to be very well crafted on a national level to ensure that research experience and leadership are the principle criteria for the selection (of centres).

Mulroney also gave few details about the Canada Scholorships in science and engineering, but pointed to the lack of growth in the proportion of students in these fields since 1970.

"This program will begin to change that and provide gifted students across the country with a unique opportunity to excell in areas vital to our national well-being," he said.

While student leaders and university administrators welcomed the scholorships, some were concerned about the quality of the education the recipients would get.

"If you're going to do the admirable thing of improving funding for some students," Evans said, "You have to consider the quality of what some of them will be offered. Every little thing is an improvement, but we have to put more money into basic funding; into the labs and lecture halls in this country.

Classified

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Greenpeace needs canvassers, evenings. Commission. Gaetan; 274-5559 after 5:30 pm.

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Teacher needed to teach me English, no experience equired. Conversation only, 2 hours per week, $15.00. Calll Pierre 697-5411

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Promotion Institute is looking for photogenic students for art and Fashion Photographbook, 1316 Sherbrooke St W. Tel: 285-6331.

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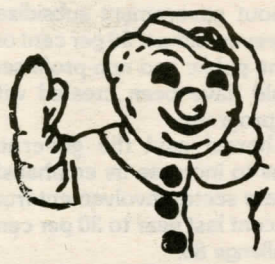

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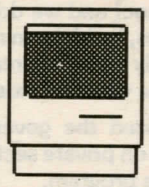

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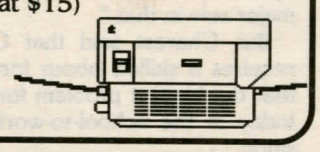

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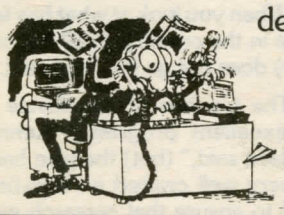

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Our dear and respected friend and colleague who will always be remembered.

May the family be comforted among the mourners of Zion & Jerusalem.

On behalf of the Board of Directors, Staff and Students of the B'Nai B'Rith HILLEL FOUNDATION.

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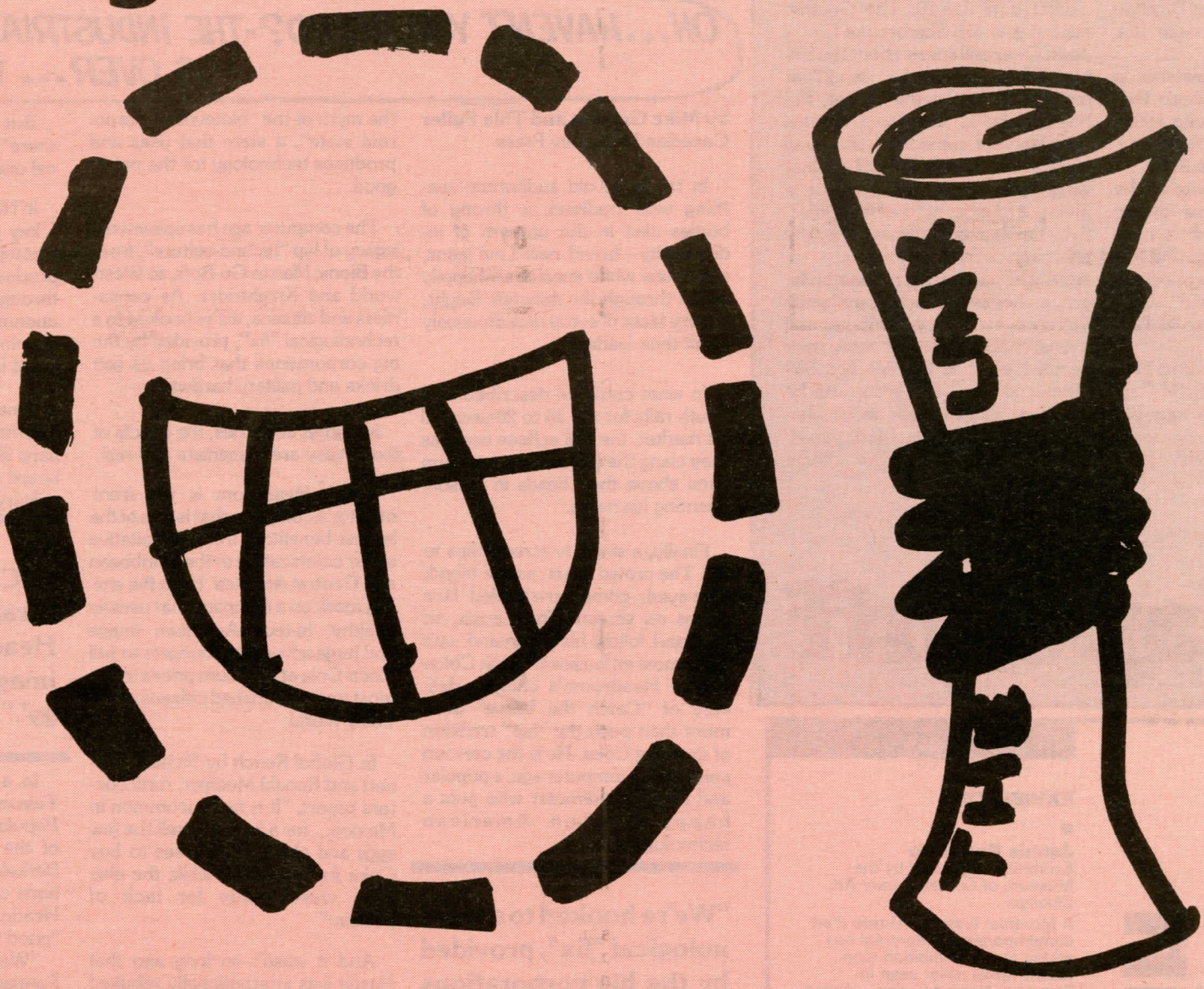

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Concordia University
Montreal, Quebec

Volume 8, Number 25
January 19, 1988

the Link

The Link is published every Tuesday and Friday during the academic year by The Link Publication Society inc. Content is independent of the university and CUSA. Editorial policy is set by an elected board as provided for in *the Link* constitution. **Current members of the board are: Aaron Derfel, Robert Bock, Thia Fuller and Steve Slawvey.** Any student is welcome to join *the Link* and become a voting staff member. **Mailing address: Concordia University, Sir George Williams Campus, Room H-649, 1455 de Maisonneuve West, Montreal, Quebec, H3G 1M8. For national advertising** *the Link* is a member of Campus Plus (Canadian University Press Media Services Limited), 124 Merton St., Toronto, Ontario, M4S 2Z2, (416) 481-7283. Editorial typesetting by *the Link*. Advertising typesetting by Communication Centreville. Printed by Inter-Hauf Developments. *The Link* is a member of Canadian University Press and the Ontario Community Newspapers Association.

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-**Douglas Walker and David Clarkson**, two Toronto-born artists presently working in New York, will be giving a talk about their development in painting and photography. The talk is sponsored by Artexte and will be held at Dazibao gallery, 4060 St.Laurent suite 104, Jan.21 at 8pm.

Couleur/color: a video installation by François Girard at Oboro Gallery, 3981 St.Laurent, suite 499. I dunno, they just send us the listings...it's happening until Jan.31.

Montreal Women Artists of the 1950's: a tribute to some of the women who "played an enormous and unprecedented role in the formation of what has come to be called the Ecole de Montreal". Until Feb.13 at the Concordia Art Gallery in the Hall Building.

Contemporary Posters from Holland- an exhibit at the UQAM Centre for Design, 200 Sherbrooke W., open noon to six. The thing opens on Wednesday at 6pm and closes Feb.7.

Berlin Cinema a month of German films at the Goethe Institut. Films are happening just about every day until Jan.31 and for $2 apiece it's not a bad deal—call 842-9678 for info. German film posters are also on exhibit until Jan.29. The Goethe-Institut is at 418 Sherbrooke E.

Jean Oser will speak about the history of film in Berlin, Jan.22 at 6:35pm at the Goethe-Institut, 418 Sherbrooke E. Oser is a famous personage of some kind who now teaches in Canada. He will be showing *Irgendwo in Berlin* by Lamprecht, a founder of "the New Objectivity" movement influenced by the approach of Bauhaus.

Amateur painters a marine biologist, a chemistry teacher, a Shiatsu therapist, a jewellery distributor and a small wares importer show their painting work at ConservArt, 569 Monkland Ave. The group will be having an informal talk about what they do and why on Wed. Jan.20 from 7pm to 10pm. The exhibit continues until Jan.30.

cheapstuff

musée d'art contemporain

EXHIBITIONS

■

Jannis Kounellis
Exhibition organized by the Museum of Contemporary Art, Chicago
A Montreal first: the Musée d'art contemporain de Montréal has added to this exhibition nine recent works never seen in Europe or North America – thanks to the sponsorship of **Canadian Airlines International**
Until February 14

■

John Lyman 1886-1967
Je vis par les yeux/
I live by my eyes
Retrospective organized by the Agnes Etherington Art Centre, Queen's University
Until February 14

VIDEO

■

Ouverture
Documentary video made in 1985 at the opening of the Castello di Rivoli, Turin
Until February 14

■

Marcel Odenbach
Retrospective
Principal video works by this young German artist
Until February 21

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MUSÉE D'ART CONTEMPORAIN DE MONTRÉAL

The new tech

OH...HAVEN'T YOU HEARD?-THE INDUSTRIAL REVOLUTION IS OVER... WE WON....

by Mike Gordon and Thia Fuller
Canadian University Press

In the large old auditorium seething with tradition, a throng of bodies clad in the uniform of individuality—brand new Levi jeans, shiny new white sneakers—happily sweat through the minutes. Bright, cheery faces of every race anxiously await their leader.

In what could be described as a youth rally for the 18 to 20-year-old ad market, the hall echoes eerily as they clang the trademark aluminum cans above their heads in unison, chanting his name.

Finally, a single tv screen blips to life. The crowd roars, as the blond, blue-eyed, computer-chiseled face chirps on screen. They laugh, on cue, and follow his command with the utmost enthusiasm: drink Coke.

Max Headroom's chipper delivery of "Catch the Wave" does more than push the "hip" tradition of drinking Coke. He is the cartoon spirit of the computer age, a popular and likeable character who puts a happy face on American technology.

"We're hooked to a technological "fix", provided by the big corporations that bring us soft drinks and military hardware."

By fusing technology, youth and progress, corporations are creating a twisted cultural logic that paints them as "progressive" institutions. They are using the media to push the myth of the "benovolent corporate state", a state that uses and produces technology for the public good.

The computer age has spawned a legacy of hip "techno-culture", from the Bionic Man to Go-Bots, to Westworld and Knightrider. As consumers and citizens, we're hooked to a technological "fix", provided by the big corporations that bring us soft drinks and military hardware.

In poorer countries, the effects of the fantasy are immediate and real.

Max Headroom is the front man for a company that is one of the largest benefitors from exploitative sugar colonization in the Caribbean and Central America. He is the smiling mask on a company that uses its healthy, hi-tech American image and huge advertising budgets to sell Coca-Cola at premium prices to the most undernourished citizens of the Third World.

In *Global Reach* by Richard Barnett and Ronald Muehler, rural doctors report, "It is not uncommon in Mexico....for a family to sell the few eggs and chickens it raises to buy Coke for the father while the children waste away for lack of protein."

And it wasn't so long ago that Nestle was internationally rebuked when Third World children were dying of malnutrition because the company pushed its pricey powdered baby formula as superior to mother's milk.

But it's not just happening "out there". In the face of the technological onslaught, we're all starry-eyed.

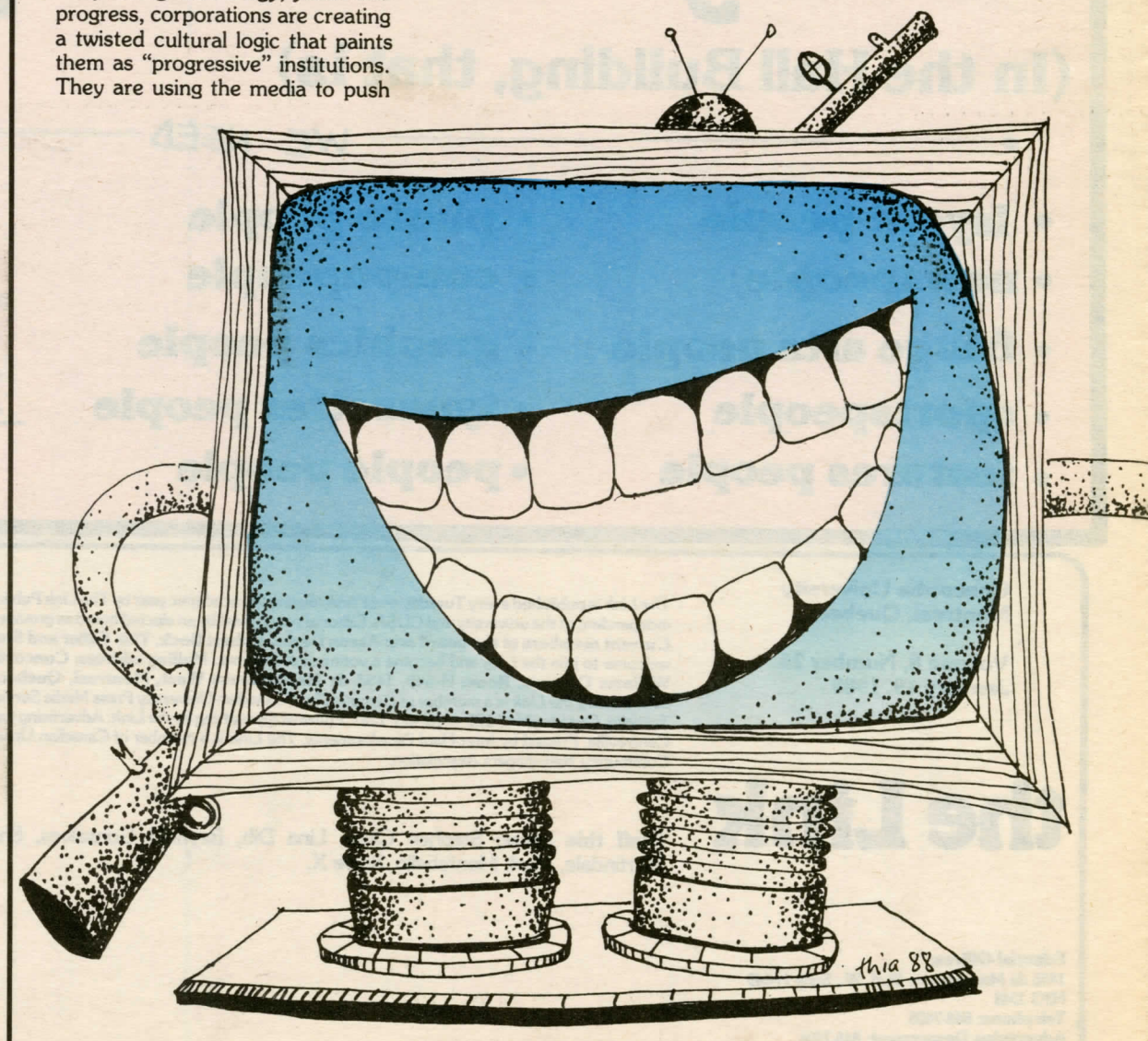
In North American ad campaigns, a key word is "security"—security through the "latest" technological product. You might not make it through the day without the right underarm deodorant; your country is vulnerable if you don't have the latest in nuclear weapons.

It makes perfect sense in this kind of America that a director of a company like Coca-Cola also sits on the board of General Electric, a major military contractor.

"...Corporations use cultural devices like Max Headroom to push the image of 'good technology'."

In a collection called *Watching Television: A Pantheon Guide to Popular Culture* editor Todd Gitlin of the University of California at Berkeley talks about how corporations use cultural devices like Max Headroom to push the image of "good technology".

"We build excitement" is not only Pontiac's newest commercial slogan for cars, says Gitlin, "(It's) about the current incarnations of America's perennial dreams: freedom, power, technology."



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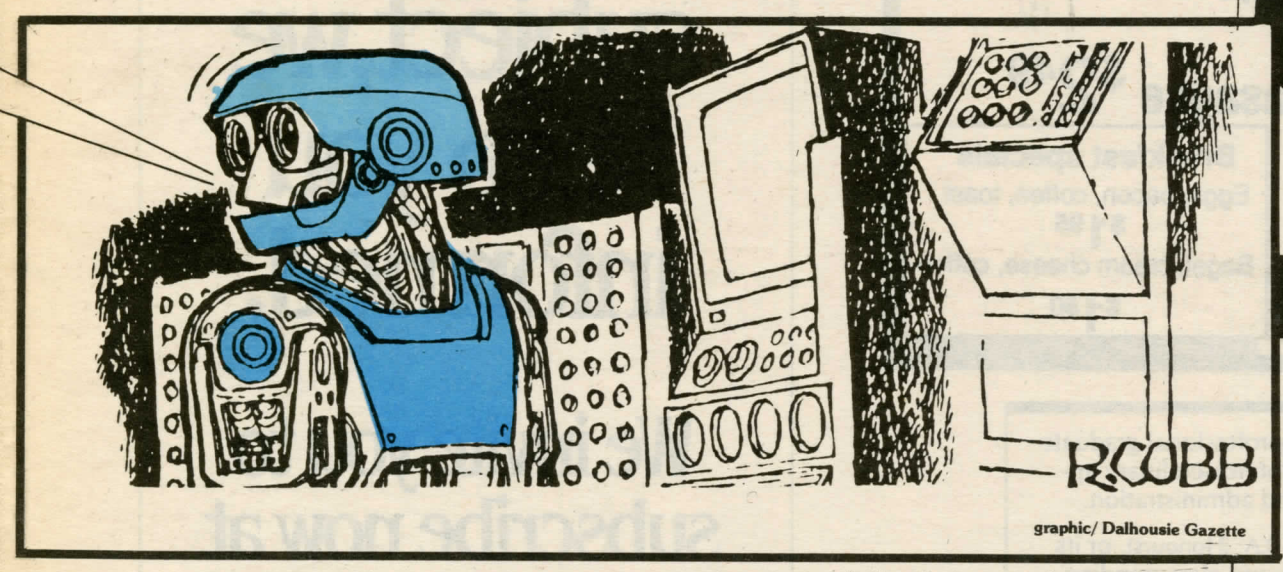


graphic/ Dalhousie Gazette

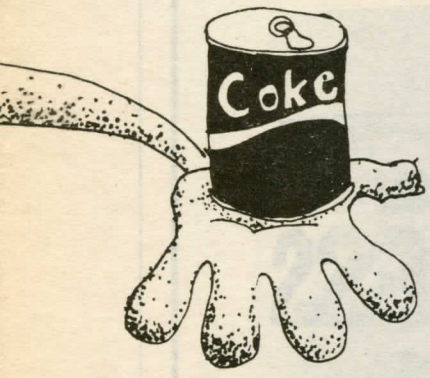
Corporations like Pepsi find it very useful to co-opt popular or traditional themes and figures to sell their image. By using Michael Jackson to speak for "the Pepsi Generation", they hide what their corporate technology is really all about.

Take Pepsi president Donald Kendall. He chaired a council of 40 multinational corporations that helped finance the CIA-backed 1973 coup in Chile that overthrew the democratically-elected socialist president Salvador Allende. The current dictatorship under Augusto Pinochet is much friendlier to Pepsi's extensive bottling operation in that country.

"They don't want you to know that when you're drinking Pepsi, you're helping a corporation that has set up a fascist regime," said long-time Canadian peace activist Ken Hancock.

It is this kind of "fantasy of innocent power", says Gitlin, that led to the slaughter of three million Vietnamese and 60,000 Americans in the Vietnam War. Reagan's Star Wars vision comes from the "wishful premise" that whatever problems technology has caused, no matter how devastating, it can also solve them.

Reagan got elected by selling his own cartoon vision of America. Using charm, rhetoric, and a nostalgic, inaccurate recounting of history, he is able to maintain popularity despite policies that might otherwise be seen as disastrous and inhumane.



Says Michael Sorkin in *Watching Television*, "We all know that Reagan is only "acting", but he's so damn good that we can't quite be sure."

"Cultural products that supposedly challenge the status quo serve the same corporations that maintain it."

From the simplistic legal battles of *People's Court* to the comic book battle scenes of *The A-Team*, "successful" tv distorts reality to a point just short of becoming unbelievable to viewers.

Cultural products that supposedly challenge the status quo serve the same corporations that maintain it. Mark Crispin Miller in *Watching Television* says, "These corporations too pretend to take our side (while taking sides against us), diffusing our rebelliousness by seeming to mimic it."

"AT&T advises us, through the soft-spoken Cliff Roberton, to reject its big, impersonal competitors, as if AT&T were a plucky little mom-and-pop enterprise; Apple likens IBM to a totalitarian state as if Apple Inc. were a cell of anarchists; GE depicts a world of regimented silence, its citizens oppressed and robotized, until the place is gloriously liberated by a hip quartet bearing powerful GE tape players, as if that corporation were a hedonistic set and not a major manufacturer of microwave ovens, refrigerators and—primarily—weapons systems."

The same applies to "satirical" films produced by major corporations. After all, Columbia Pictures is owned by Coke; Paramount is owned by Gulf and Western which, among other things, owns enormous amounts of land in Latin America and Western Africa.

Robocop, now grossing millions across North America, is being touted as satirical entertainment, poking at the military corporate state and the news media's role as a mere entertainer.

Again, *Robocop* is just an act—but it's so darn good that we just can't be sure.

Films repeat the same deceptive subversions as television, says Miller. They debunk the macho heroism of the past by parodying genres such as the Western or spy-thriller, "yet preserving and intensifying the most hostile impulses of that defunct heroism: xenophobia, misogyny, paranoid anti-communism, each enacted graphically, and yet with a wink that tells us not to take it too seriously, however we might like it."

When Professor Lynn Hissey showed *Robocop* for a mid-term exam for her Political Communications class at Simon Fraser, she asked her students, "Is *Robocop* a movie of the Right or of the Left?"

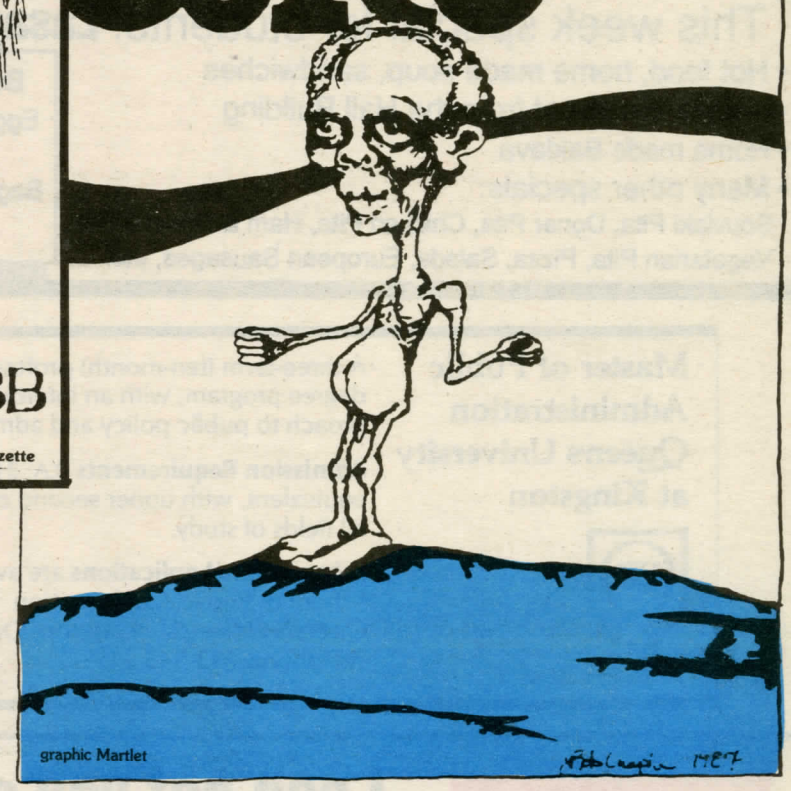
"Students were split right down the middle," she says. "Some thought it was satire—at least open to subversive readings. Others thought it endorses the status quo, the worst elements of technism and scientism in society."

Gitlin, Hissey and others want to educate the next generation of media consumers in "media literacy"—critical analysis that helps us see through the media to what they're really trying to make us believe.

Stay tooned...

H-h-hi there, this is Max Headroom and I'm here to— Click.

diet Coke



graphic Martlet

fringe arts

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Suspicious Cargo

by Stephen Clare

Need a six-song compilation that surfaced in Winnipeg three years ago and then disappeared? Looking for that rare hot pink edition of so-and-so's latest album? Don't despair. There's a new record company in town.

"Cargo is essentially a record importing and distributing company. We handle Lp's, cassettes, compact discs, magazines and calendars.. most of which can be placed in the alternative or fringe arts category," says Randy Boyd, co-operator of Cargo Records. He speaks quietly about his four-month-old company.

Cargo is owned by Halom, an importing company in California. Most of its six full and part-time workers were formerly employed by Bonaparte Records in Montreal. "When that folded we were fortunate enough to grab almost all its market," says Boyd.

Cargo currently imports over 12 000 records a month. Most come from independent Canadian and U.S. labels, though they also receive many Lp's from Britain, France, Belgium, Germany and Australia.

Says Boyd, "Basically we handle rare albums...12 inch singles with new B-sides, picture discs, old Lp's unavailable in Canada..."

With average weekly sales of over 5 000 copies, Cargo is doing well.

"We are one of five such companies in Canada," says Boyd. "And we're distributing to over 100 independent stores here, including ten in Montreal. We're carrying a broad cross section of material and the market is certainly there."

Future plans? Boyd says, "Well, I'm hoping we'll start our own record label by the spring. We're talking to a lot of U.S. bands right now....Big Black, Butthole Surfers, C.O.C....Gubby Szvoboda, who manages SNFU, is going to give us a hand with that project. Also, we might eventually open our own store, though I don't think it will be here in Montreal. Maybe Halifax...who knows."

For those interested, Cargo Records is located at 1180 St.Antoine Street W.

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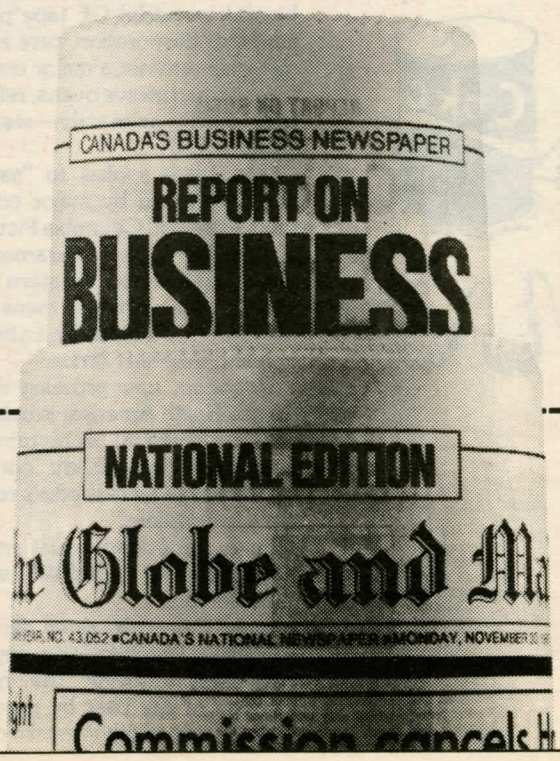

Sports

Stingers shut out by top 3 U.S. teams

by Armand Thomas

In a tournament featuring the top three teams in American varsity women's hockey, the Concordia Stingers could manage neither a win nor a goal.

Host Providence University (Rhode Island), ranked No.3 in the National Collegiate Athletics Association, welcomed the Stingers on Friday night by handing them a 2-0 loss.

The University of New Hampshire (ranked No.2) scored 5 goals in the first six minutes of Saturday's game and coasted to a 8-0 win.

And Boston's Northeastern University solidified its NCAA No.1 ranking by beating Concordia 3-0 Sunday to win the 4-team tournament.

The Stingers were outshot a total of 124 to 40 in their three games.

"The scoring is no indication of how well we played," said assistant coach Julie Healy. "We just don't shoot enough. The other teams shoot when they have no play; we wait for the perfect shot. We try to be too fancy."

Still, Healy said Sunday's game was among the best she's ever seen the team play. The Stingers have been playing with little intensity since the 5-0 loss to Laval in early December. It appears they've now turned that around.

*

The trip south began with a bad omen. The team's chartered bus broke down near the border, stranding everyone by the highway for 1 ½ hours before a local bus company came to the rescue.

It was the second time a Quebec Ways bus has let the team down this season.

The Stingers arrived in Providence at 4:30 p.m., with just enough time to drop off their suitcases at the hotel and head to the arena for the 6 o'clock game.

"We were skating like in slow motion," said Healy. "We didn't have time to relax after the trip."

Goalie Karen Kane blocked 39 of 41 shots and prevented the match from turning into a rout.

If nothing else, the tournament reflected the imbalance which exists between the women's hockey programs in Canada and the U.S.

The American varsity squads recruit their athletes from preparatory schools and junior colleges. Only proven veterans make the jump to the big circuit.

By contrast, Concordia's women's hockey program—among the best and most respected in Canada—cannot afford to discourage an athlete from trying out for the team.

This year's squad, in fact, includes four women who had rarely laced on skates before September, much less played organized hockey.

And the quality players that do emerge, like leading scorerTherese Brisson, are sometimes courted by American universities with scholarships worth more than the entire yearly budget of the Concordia team.

Brisson allegedly received an offer from Northeastern before the 1986-87 season ended, which would be against collegiate rules. Although the issue died before it reached controversy, it represents the added challenge Canadian schools face when they take to the ice to face their American rivals.

That the Stingers remain competitive year after year is a tribute to the school's women's hockey program.

The icing— Concordia resumes league play tonight against the Trois-Rivieres Patriotes, who were beaten by 1st-place Laval 13-2 last week.

"We have to keep the same intensity level," says Healy. "You know you could play crummy and still come out on top. It's a question of mental preparation."

QUAA women's hockey

	G	W	L	T	Pts
Laval	8	6	0	2	14
Concordia	8	6	1	1	13
Bishop's	9	5	4	0	10
John Abb.	8	2	4	2	6
UQTR	8	1	6	1	3
McGill	5	0	5	0	0

Concordia champs in MBA

Concordia's Master of Business Administration know, at the very least, how to host a tournament and emerge the victors. That's precisely what occurred at the Loyola rink last weekend as students in the same field from Harvard, Tuck School of Busines (N.H.) and McGill came to Concordia for a friendly competition. Concordia defeated Harvard 5-3 Sunday afternoon to take top honors. McGill bashers will be happy to note that the cross-town squad was outscored a combined 33-3. The tournament was sponsored by the Bank of Montreal. which donated $3,000 to pay for ice-time. referees and the banquet.

One trip to Kingston worth 4 points

by Armand Thomas

How convenient. Both teams at the bottom of the eastern division of the OUAA are from Kingston, enabling the high-flying Stingers to collect four more points on just one road stop.

Friday, Concordia visited the Royal Military College for the second time in six days and disposed of the Redmen 9-6.

The next night against the Queen's Golden Gaels, the Stingers nearly squandered a three goal lead with less than four minutes to play, hanging on to win 6-5.

The sweep keeps Concordia in pace with the Trois-Rivieres Patriotes who hold first place by two points, with the Stingers holding a game in hand.

Richard Laplante continued his torrid scoring with a hat-trick in the first game, giving him 23 goals in 13 league games. He also collected three assists.

Richard Vermette and Andre Chartrain also continued to score with broken-record regularity with two goals apiece, while Todd Adams and Mike Deegan added one each.

RMC managed to hold Concordia to a 4-4 tie mid-way through the game, but the Stingers scored three times before the second.period ended to take the wind out of the Redmen's sails.

Coach Paul Arsenault

Sean Muncaster started his third successive game in nets while Dave Sharpe sat out the last of his three-game suspension. Sharpe returned to action against Queen's.

Paul Brophy, the Stingers' premier plumber, bathed in the limelight Saturday by popping in four goals, including three in a row interrupted only by the second intermission. He also got the eventual winner in the latter half of the final period.

Frank Sinfield and Andre Lefebvre scored the other two goals.

But while Brophy found the magic touch, Laplante, for the first time in eight league games dating to November 13, did not score a goal.

Coach Paul Arsenault seemed cold-headed about the victories, preferring to comment on the team's faults rather than exploits.

"We have a lot of things to work on before we play better teams," he said. "Defensively, we're still a little weak. We have trouble getting the puck out of our own zone.

"There's a lack of continuity between the forwards and defencemen. One of the big things the defence must do is move into an area to look for the forwards. But they end up dumping the puck rather than making a play with it," he said.

"It's partially the forwards' fault, too," Arsenault continued. "They get out of position and aren't moving into the open."

He says such mental errors against teams like York or Toronto would be fatal.

The icing— Centerman Dave Kasper, who'd been training with the Stingers since the new year, made his debut with the team at Queen's and was used on a regular shift. Says Arsenault: "He will definitely be one of our top players once he gets into shape." Kasper, brother of Boston Bruins' veteran Steve Kasper, sat out for one year after playing with the Ottawa Gee Gees and in the Quebec Major Junior League prior to that...Captain Mark Mahon, themain spark plug on the team, is still out with an injured elbow. Tod Button and Jim Stevenson also missed the Kingston games...Arsenault is beng assisted by Jacques Blain, a former coach in the Quebec Senior and Major Junior leagues, while regular assistant coach Eric Dixon is away...The Stingers again go on the road this weekend, stopping at Brock University (Ste. Catherines) on Friday and McMaster University (Hamilton) Sunday.

OUAA men's hockey

east division

	G	W	L	T	Pts
UQTR	15	12	3	0	24
Concordia	14	10	2	2	22
Ottawa	16	8	7	1	17
McGill	14	6	6	2	14
Queen's	14	3	10	1	7
RMC	17	1	14	2	4

central division

	G	W	L	T	Pts
York	15	13	0	2	28
Western	15	9	3	3	21
Waterloo	15	8	5	2	18
Toronto	16	8	6	2	18
Laurier	16	7	7	2	16
Guelph	17	4	12	1	9

west division

	G	W	L	T	Pts
Windsor	16	11	4	1	23
Brock	17	8	7	2	18
Ryerson	17	7	9	1	15
Laurentian	18	6	11	0	13
McMaster	20	2	17	1	5

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McGill University, Leacock Building, Room 132
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FILM:

The Courage and the Pity: The Jews and Italy During the War (1940-45).

Monday, February 1, 8:00 pm.
Joseph and Ida Berman Auditorium
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Film by N. Caracciolo, about the rescue of Jews by Italians. (Film in Italian, English subtitles).

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Sports

"Steinermania" robbery

by Reynold Gonsalves

In Denver, they have "Broncomania" for the upcoming Superbowl. All over North America, there is "Wrestlemania" and "Hulk-a-mania". Now add "Steinermania" to the list, for the wave that is sweeping across Montreal's other English university.

McGill University is in euphoria over the basketball prowess of second-year guard David Steiner.

Steiner, who averages 25 points per game, was named the Molson Cup player of the month for October and November.

At the very mention of his name, the capacity crowd at McGill's Arthur Currie Gym for last Friday's game against Concordia erupted as if some visiting celebrity had been introduced.

Steiner proved that the hype was not unwarranted, riddling the Stinger defence for 17 points, four rebounds and a high-pressure steal with 30 seconds remaining in the game that left theStingers and their loyal fans in shock.

After Redmen guard Ilya Gutlin hit a clutch three-pointer at the 0:51 mark in the second half to tie the game at 66, the Stingers' offence unravelled on the in-bounds play.

A bad pass later, Steiner was doing a reverse lay-up to pull McGill ahead 68-66.

Although his play clinched the victory for McGill, Steiner was not the Redmen's high scorer. That honour was left to second-year forward Paul Brousseau who scored 20 points and grabbed five rebounds.

Brousseau, who missed part of this season with a broken wrist, dominated the inside game and revealed Concordia's weaknesses on the boards.

Top man for the Stingers was forward Nick Arvanitis with 20 points, eight rebounds and four steals in what was probably one of the best individual efforts on the hardwood at Currie.

Rather than keying on Steiner and his court antics, Stinger coach Doug Daigneault showed confidence in his defence by not using any special plays to keep him out of the scoring column.

"We didn't play anything different," said Daigneault. "In the first half, we just gave up the baseline twice and both times, it should have been called a charge."

Daigneault rotated Bobby Verrelli, Parnell Joseph and Marlon Paul on Steiner to wear him down.

But those were not the only calls that had Daigneault fuming. With seconds left to play, Daigneault told his team to commit a foul in order to get the ball back on a bonus free-throw.

Unfortunately the plan backfired as Arvanitis was called for an intentional foul by referee Harry Huss which prevented the Stingers to get the ball back until it was too late.

"The intentional foul should not have been called," said Daigneault. "Harry Huss did not do a good job in the game."

"They (McGill) were holding and kicking our guys on the inside," he said. "I'm disappointed with what happened."

But while Daigneault blamed the loss on the call, McGill coach Ken Schildroth said the official made the right decision.

"It was an intentional foul. For it not to be, the player had to be going for the ball, and the player wasn't," said Schildroth.

"Referees don't ever decide the outcome of the game," he said, "the teams decide the outcome of the game."

Schildroth said the number of fouls called in the game (17 against Concordia and 13 against McGill) was relatively even,unlike McGill's loss to Bishop's University where the Redmen were called for 32 miscues and the Gaiters for only half that much.

Notes— Concordia plays a big game tonight against Bishop's—the seventh-ranked team in the nation—at the Hive. Daigneault is expected to shuffle his lineup, switching from a structured half-court game to a looser fast-break-type offence.

But Daigneault is aware of the disadvantages that go along with the changes.

"With this smaller team, we're not going get the rebounds that we should."

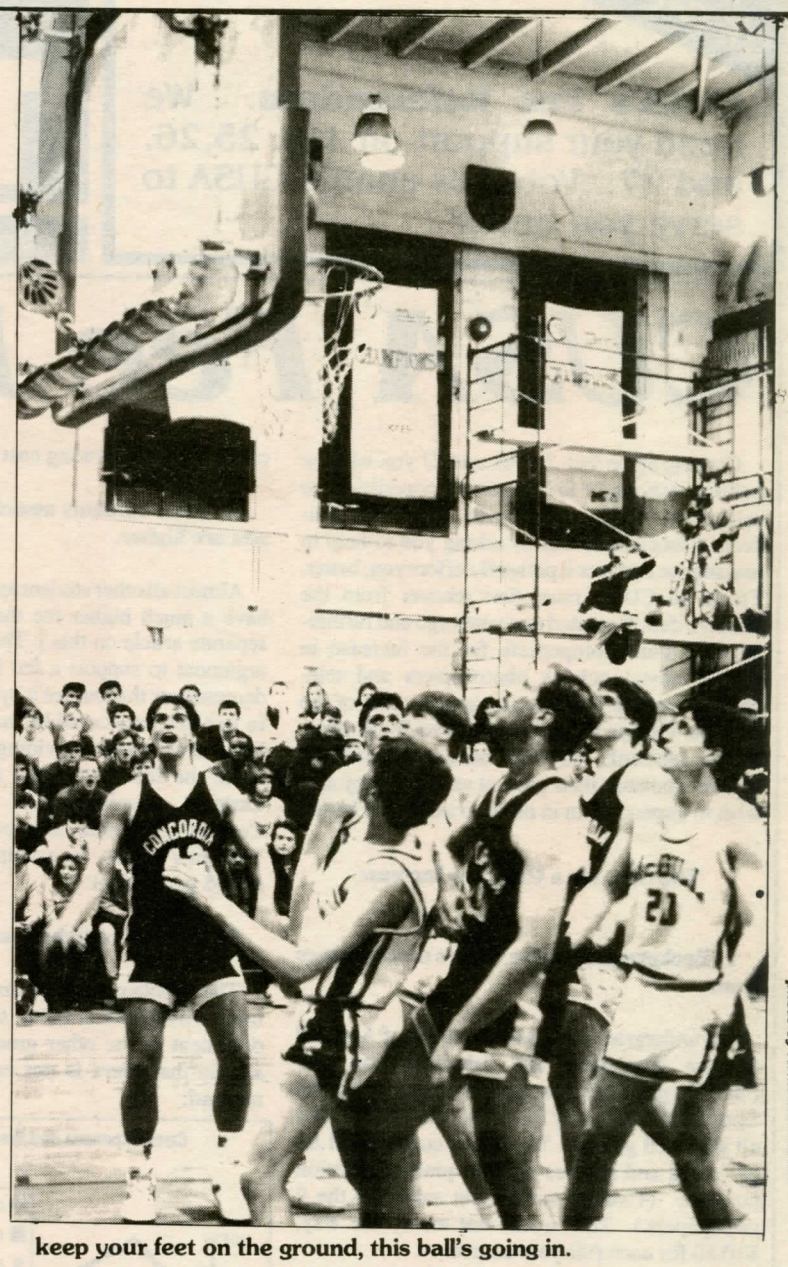
The Stingers then travel to Trois-Rivieres on Friday. The teams have split their two previous encounters, with Concordia's win coming in overtime last week.

The Stingers have lost the services of forward Peter Dimitroulopoulos, who quit the team to concentrate on his studies, and backup center Keith Alexander, who was cut from the team over the holidays after missing too many practices.

Dimitroulopoulos said he will return next season.

QUAA men's basketball

	G	W	L	T	Pts
Bishop's	2	2	0	0	4
McGill	3	2	1	0	4
Concordia	3	1	2	0	2
UQTR	4	1	3	0	2



keep your feet on the ground, this ball's going in.

photo by Armand Thomas

Martlets romp over stingers

by Reynold Gonsalves

The problem is in the execution, or the lack of it. The women's basketball team has added another notch to its dubious record, and is now 0-22 in Quebec University Athletic Association play dating back to the 1985-86 season.

Concordia's latest defeat came Friday at the hands of the nationally-ranked McGill Martlets to the tune of 75-47.

The Stingers, using a high-post offence to make the most of the playmaking talents of guard Carol Assalian, followed the game plan well enough to keep the score close at halftime, 32-23.

But in the second half, the wheels flew off.

"They were not following their offence," said Stinger assistant coach Dawn Frye. "Then, they got into foul trouble."

"They" refers to Assalian and posts Karen Licorish and Suzy Czelnai who each fouled out before the game ended.

According to Frye, the offence did what it was designed to do; that is, let Assalian do what she does best, drive through the hole.

"She goes very, very well to the basket," said Frye. "She did it a few times but by then it was too late."

McGill's major points came from outside bomber Leah Hayman. The 5'9" forward riddled the Stingers for 14 points in the firsthalf and 18 in the game. Hayman's unexpected production took the pressure off All-Canadian forward Helene Cowan.

"We weren't really concentrating on her (Hayman)," said Frye.

"We were playing a team defence," she said, "collapsing when the ball came inside to the big girl (Marlet forward Leslie Fellows) and getting out on Helene."

"But by the second half, there was a breakdown defensively," said Frye.

"They just stopped playing."

The Stingers play the Bishop's Gaiters on Tuesday at the Hive. Game time is 6:30. Their next game is at home against l'Universite de Laval at 7:30.

The Stingers will be without perimeter expert Marina Scassa, who sprained her ankle at the end of practice on Wednesday and will be out indefinitely.

QUAA women's basketball

	G	W	L	T	Pts
Laval	3	2	1	0	4
McGill	3	2	1	0	4
Bishop's	1	0	1	0	0
Concordia	1	0	1	0	0

Indoor soccer's Con U connection

by Andrew Martindale

The leading scorer of the fledgling Quebec Indoor Soccer League and the goalie he faced in last Sunday's game have something in common: both are Concordia students.

But Pierre Richard Thomas of the St. Leonard Corfinium and John Gillanders of the Lasalle Cosmos have a basic difference.

Thomas is one of several members of Concordia's soccer team to play in this semi-pro league as an amateur. Gillanders has forfeited his eligibility to play varsity soccer by signing a professional contract.

"I could play in other leagues on the island but the calibre of play wouldn't be as good. Besides, I need the money," says Gillanders though he regrets not being able to play university ball.

"I wanted to switch to Lasalle last year in the summer league, but to do that I had to change my status from amateur to professional. Its too bad because I'd have liked to try out for Concordia."

Thomas' explosive goal-scoring ability led the Stingers to a 1st-place finish this year. The prospect of being paid to play does not appear to be enough to make him sign a professional contract.

"I want to play for Concordia next year so I play as an amateur for Corfinium in both the indoor and outdoor leagues," he says.

Santo Pirro, who plays defence for Concordia , is a Laval Lavalois in the university-ball off-season. He has little desire to be a professional right now, not with a year left in his varsity career.

The Quebec Univesity Athletics Association takes the amateur status of the athletes in its ranks very seriously. Concordia found that out two years ago when Stinger Carlos Carvalho was discovered to have signed a pro contract with a Montreal team.

Although he never in fact stepped on the field with that team, the QUAA saw fit to revoke all the victories Concordia had with him in the line-up, effectively killing a winning season.

Fellow students Pierre Richard Thomas (left) and John Gillanders (right) have opposite intentions on the soccer carpet.

photo by Mark Montebello

Corfinium vs Cosmos

Thomas of the Corfinium had five goals in his first two games but was held scoreless Sunday as the Cosmos won 6-2.

Gillanders held him at bay for the first half before he broke his foot stopping a breakaway. Alex Polidoro, Concordia's first-string goalie, will replace Gillanders for the next three to four weeks; the Concordia amateur replacing the Concordia pro.

THE ASSOCIATION'S NEWSLETTER

MEETING OF THE WEEK

CUSA's Fee Referendum. We need your support on Jan. 25,26, and 27. Vote yes enable CUSA to serve you better.

CUSA TODAY

Vol. 3, No. 7 — January 19, 1988

CUSA TODAY is the official newsletter of the Concordia University Student's Association, which is a paid advertisement entered as a back page supplement to either the **Link** or the **Concordian.** It is the responsibility of Communications Vice-President J. Curtis Johnston, and any suggestions or opinions are welcome and appreciated. Any submissions can be left at either the Loy. office, Tel. 848-7440, or the SGW office, Tel. 848-7474.

CUSA Fee Referendum '88

Coming up on Jan. 25, 26, and 27 you will see polling stations in and around Concodia's two campuses. CUSA (Concordia University Students Association) will be asking you to help in making the services it presently offers you, better. To do so CUSA must first recover from the massive deficit created two years ago and furthermore, it must compensate for the increase in service costs such as photocopiers and telephones, and the increase in running costs of the Campus Centre, Reggie's, the Used Book store, and the Job bank. However, not only does CUSA wish to maintain their present services, they also wish to expand them in order to serve you better.

The Case for a Cusa Fee Increase

1. Background: where Cusa's money comes from

All undergraduates in the faculties of Arts and Science, Commerce and Administration, and Fine Arts pay a fee to support the operations of the Concordia University Students' Association and all affiliated groups. This fee is currently $1.80 per credit and appears on your pink registration contract. (Twenty cents is set aside for the 2 newspapers.) This works out to, by the way, $10.80 for each full-year course.

Since the fee is assessed on a per credit basis, students pay widely varying amounts depending on their course load. A part-time student taking only 1 half-year course will pay only $5.40, while someone taking 5 full-year courses will be paying **ten times** as much, or $54.

This fee is Cusa's only primary source of revenue. Cusa is not associated with the University and receives no money from it in any way.

2. Background: where Cusa's money is spent

This money collected from this fee goes to support all of the Cusa's operations, including all affiliated groups and associations, including the newspapers. Cusa itself, as a central organization, spends relatively little.

Despite this, there is a wide-spread perception that affiliated groups are not receiving their fair share of funds. A recent article in the *Concordian* described Cusa as spending huge amounts on wine and cheese parties and beer bashes. In fact, Cusa itself has never had a single wine and cheese or beer bash in its entire history. All of these events are run by affiliated groups, such as yourselves.

3. Why a fee increase?

In 1985-86, Cusa built up a large financial deficit that we are still trying to pay off today. This deficit was created through massive overspending during that year in almost all categories. The deficit is about 300,000 dollars. A fee increase is the only way to get out of this problem since the amount involved is such a large part of our total budget.

Even if we didn't have the deficit problem, if is time for a fee increase. The last fee increase was in 1984, when the fee went from 1.50$ a credit to 1.80$. That was a 20 per cent increase and was not intended to meet a deficit problem, but just to cover normal operating cost increases.

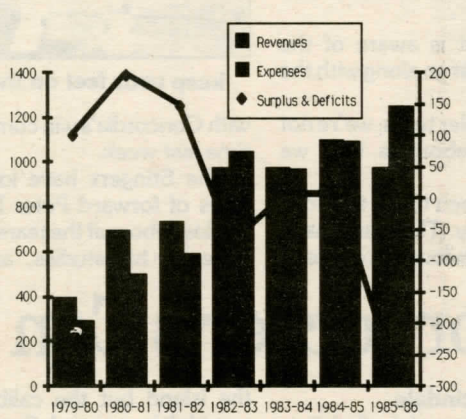
4. Other students associations fees in Canada are higher.

Almost all other student associations in Canada have a much higher fee than we do. (See the separate article on this.) This is not, in itself, an argument to support a fee increase, but it does demonstrate that our fee it by no means excessive. In fact, the case could be made that our fee is so low that we are not providing adequate services to make the fee worthwhile for students to pay. Carleton, a university of comparable size to Concordia, is able to provide 32,000$ to its Women's Centre, for example, by charging a fee of 85$ per student.

5. Problem of tight funding and answer

The problem of tight funding is not that the money available is being spent by Cusa to the detriment of the other groups (it is not), but it simply that **there is not enough money to go around.**

Cusa Expenses and Revenues, 1980-1986



The chart above demonstrates CUSA's expenses and revenues (x1000) on the left hand column and CUSA's surplus and deficits (x1000) on the right hand side. As can be seen by the thick black line CUSA had a large surplus in 80-81, but it has steadily dropped into a deficit over the last few years.

The only way to solve this problem is to raise the fee, a perfectly logical and sensible solution. This is not a move of desperation, brought on by poor management or similar causes. In a non-profit orgainization, with fees as the only source of revenues, it is, in fact, the only way to go.

6. Spending the extra money

Raising the fee by 40 cents a credit (to $2.20) would generate an extra $170,000, every year, most of which would be distributed to groups and associations and to provide new services for average students.

7. Reform of financial structure

This year, we started a comprehensive reform of Cusa's financial structure. It has been successful, at least as far as it goes, but it has not gone far enough. The central decision–making structure of the Finance Committee simply cannot be made to work for the scores of groups that it must deal with. The Committee does not have the time or the information to make the best decisions for all of the varied groups and interests.

What we propose to correct this impasse is allocation of a **guaranteed amount** of funds to the Commerce and Administration Students' Association and the (not–yet–created) Fine Arts Students' Association. From there, these two groups would be responsible for dividing this money amongst the smaller departmental groups under them. A similar arrangement has been in place with the newspapers for a year and has worked very well.

Cusa would continue to fund directly the Non-academic groups, the media, and the Arts and Science groups.

Student Association Fees at Other Universities

Recently, Cusa undertook a survey of fees at other universities. Although we always suspected it, the results comfirm a suspicion that Concordia's fee is the lowest in the country. Much lower!!

Although having a low fee is not, in itself, a very good argument for increasing it, there comes a point where a fee is so low as to make running an **effective** student association very difficult. That is the point that we are at now!

Some explanatory comments: The fees at other other universities have been made comparable to the Cusa fee. That is, the fees all cover the same things and are for the same amount of credits. The only thing that is not comparable is that the Concordia fee covers the full 12 months, while the others charge additional fees for the summer semester.

Concordia

1.60	Cusa, per credit
.20	Newspapers, per credit
39.60	Total, for Fall, Winter, **and Summer** Semesters, 22 credits (22 credits is the average course load.)

McGill

35.00	Students Society
8.00	special fee
10.00	faculty fee (14 different fees possible from 6.00 to 25.00; Arts, used here for example, is 10.00)
5.70	McGill Daily (Montreal campus only)
4.00	CFRM Radio (Montreal campus only)
62.70	Total, for Fall and Winter semesters, Montreal campus, FT and PT

UPEI

75.00	UPEI Students Union
4.00	CFS
2.00	WUSC
81.00	Total per Fall and Winter Semesters, FT and PT

Carleton

60.50	CUSA, FT
20.00	University Centre, FT
80.50	Total, for Fall and Winter Semesters, FT
12.10	CUSA, per full course, PT
4.00	University Centre, per full course, PT
16.10	Total, per full course, PT

Trent

84.25	Total per Fall and Winter Semesters, FT and PT

CUSA Fee Referendum Question

Undergraduate students in the faculties of Commerce and Administration, Arts and Science, and Fine Arts pay a fee to provide for the operations of the Concordia University Students' Association, (CUSA). This fee appears on your pink registration contract.

The CUSA fee is used to support most student groups at Concordia, including the media. The fee also funds the Campus Centre, Reggie's, the Used Book Store, the Job Bank, and all other areas of CUSA's operations.

Currently, the CUSA fee is set at $1.80 (20 cents go to both the Link and the Concordian) per credit, which is equal to a fee of $10.80 for each full-year course. To meet both rising costs and expanding services, the Association is seeking the approval of students to set the fee at $2.20 per credit, which would be equal to a fee of $13.20 for each full-year course. This would represent a 22% increase in the fee. If approved, the new fee would come into effect for the 1988-89 academic year.

Do you approve of the CUSA fee at $2.20 per credit? (This would be equal to a fee of $13.20 for each full-year course).

☐ YES ☐ NO

CUSA fee Referendum question which you will be seeing at various polling stations on both campusee

CUSA Briefs

Mini Courses

Mini-Courses are now beginning, and registration starts from Jan. 11-25. Classes begin Jan. 25.

Still available are: Bartending, Shiatsu Massage, Public Speaking, Songwriting, Home Renovations, Classical Guitar and much much more.

For more information and registration, drop by either CUSA office.

Don't forget to bring your Concordia ID for student rates.

External Committee

Positions are now open this semester for the External Committee. If your intersted in student affairs on a provincial level, CUSA's external committee is for you.

For more information contact either CUSA office.

WARNING: CUSA Communications advises that danger to apathy increases with amount read — avoid comprehending